

BRIAN GAREAU

INTRODUCTION

Engagement is more than an employee survey score – it must be an integrated element of your people and business strategy. It must be a critical competency that leaders master. And, it must be a priority to improve and sustain high performance. Today we are going to tap into strategic, tactical, and practical solutions that have come from 31 years of corporate experience and the successful execution of a global Fortune 50 corporation's engagement strategy.

During his corporate career our speaker spent time in Manufacturing, Corporate Public Affairs, Parts & Service Sales, Logistics, and Human Resources. He managed multiple operations and was directly involved in nine new plant start-ups. He is the co-inventor of Caterpillar's patent-pending Cultural Assessment Process; and was actively involved in the redesign of their global Employee Opinion Survey process and the launch of their Corporate Values. Brian also helped lead the design and execution of Caterpillar's highly successful global Employee Engagement strategy.

He currently serves as President of Brian Gareau Inc and is a Senior Fellow, Human Capital at The Conference Board.

He is the co-author of two books: ***180 Ways to Build Employee Engagement*** and ***A Slice of Life: The Benefits of Personal Engagement***; and contributing author of ***The Engaged Workplace: Organizational Strategies***.

Please help me welcome Brian Gareau (Ga-roo).