

BRIAN GAREAU, INC.

Engaging High Performance

I Wish Someone Would Communicate Around Here!

Gain simple and easy techniques for improving communication in your organization.

Ineffective communication costs businesses *big bucks* – research estimates over \$30B annually in the U.S. and U.K. alone. Communication is a simple, but definitely not easy, concept to consistently execute. Inconsistent, mixed messages create inefficiency. New technology increases speed and accessibility but not necessarily understanding. It's very frustrating, as a leader, to continually hear comments from employees like:

- “The right hand doesn't know what the left hand is doing.”
- “Nobody communicates around here.”
- “That's the first time I heard that.”
- “Why doesn't anybody listen?”
- “We simply don't walk our talk.”

The famous Irish playwright, George Bernard Shaw once said, “The single, biggest problem in communication is the illusion it has taken place.” *Let's create better understanding through more effective communication – and help employees “get it!”*

After attending this session, you'll be able to:

- Minimize the impact of some major barriers that make effective communication difficult.
- Expand your understanding of why effective communication requires three key steps and how to effectively use each.
- Pull from research findings that can help you influence change in your organization's communication activities and employee behaviors.
- Improve your own communications immediately by applying powerful, practical communication techniques gained.

IDEAL AUDIENCE: All leaders

FORMAT: Keynote, 75-90 minute breakout or four-hour workshop